American Heart Association® | Go Red for women

nationally sponsored by macy's | MERCK Be well

MAKING IT THEIR MISSION!

TO FIGHT HEART DISEASE AND STROKE IN WOMEN

A look back at the 2011 Garden State Go Red For Women® Luncheon

Inspiration, connection, education, passion, community. The No. 1 Go Red For Women Luncheon in the country in its MSA ("metropolitan statistical area") the past two years and among the top 20 events in the country overall (out of nearly 200) for seven straight years, the 2011 Garden State Go Red For Women® Luncheon was attended by a record crowd of 455 people, including nearly 25 Go Red For Women® survivor ambassadors. The event featured three near standing-room-only educational sessions, a keynote address by nutrition and health expert **Joy Bauer**, from **The Today Show**, and a touching "Open Your Heart" ceremony **focusing on three men and the women in their lives** touched by Go Red For Women. After attending the morning education sessions, guests enjoyed a networking reception and the chance to "shop to give life" by bidding on one of the close to 100 auction items, as well as the "Lucky Lady of Heart" – which sold out in 20 minutes. A day of education, connection, inspiration, hope and empowerment, the Garden State Go Red For Women Luncheon raised $400,000 to help fund heart and stroke research, programs and education benefitting women.

©2011, American Heart Association. Also known as the Heart Fund. TM Go Red trademark of AHA, Red Dress trademark of DHHS.